



24 October, 2012

Dear Ramtron Customer:

As you may be aware, Cypress and Ramtron announced the signing of a Definitive Merger Agreement on September 19th, 2012. We expect to complete the merger by the end of the year.

I'm writing to assure you that Cypress and Ramtron are working hard to make sure you have good service and uninterrupted supply during the integration. We are in the process of arranging face-to-face meetings together with your Ramtron contact in order to answer any questions you may have regarding the merger.

Cypress is the largest supplier in the SRAM market worldwide. We believe that Ramtron's low-power, low-density FRAM technology complements Cypress's nvSRAM business and strengthens our overall memory portfolio for our customers. In addition, Ramtron's products provide synergy with other Cypress offerings, including USB controllers and our PSoC line, expanding the scope of solutions that Cypress provides.

In the meantime, please feel free to email ramtron@cypress.com with any immediate questions you may have. We look forward to partnering with you to provide solutions that will help make your systems successful.

Sincerely,

Ben Lee
SVP Worldwide Sales
Cypress Semiconductor